Press Release

MISITANO & STRACUZZI STRENGHENED ITS PRESENCE IN ASIA AT NOTES SHANGHAI 2026 SHOWCASING SICILIAN CITRUS AND NATURAL FRAGRANCE INGREDIENTS

According to* Antonio Stracuzzi, Chairman and CEO of the Company, *"As the global Flavours & Fragrances industry continues to evolve in an increasingly complex environment, we remain focused on anticipating market developments, identifying new opportunities and fostering strategic partnerships capable of creating sustainable, long-term value"





Messina (ME), Italy – 16th November, 2026 - **Misitano & Stracuzzi S.p.A**., one of the main Italian business to business (B2B) operator active at international level in the creation, production and marketing of citrus essential oils mainly of natural origin and to a lesser extent in the production of citrus juice (**"M&S** or the **"Company"**), listed on the Euronext Growth Milan market, organized and managed by Borsa Italiana S.p.A. highlights its participation in **Notes Shanghai 2026 Autumn Edition, held from 14 to 17 October** at the West Bund International Convention and Exhibition Center in **Shanghai, China**.

Antonio Stracuzzi, Chairman and CEO of the Company, commented:
"China and the wider Asian market are strategically important to the future of fine fragrance. As the global Flavours & Fragrances industry continues to evolve in an increasingly complex environment, we remain

focused on anticipating market developments, identifying new opportunities and fostering strategic partnerships capable of creating sustainable, long-term value.
Despite the ongoing geopolitical and macroeconomic uncertainties, we firmly believe in the importance of continuing to invest in quality, innovation and the development of our international presence. These priorities remain central to our strategy and reflect our commitment to strengthening our position in global markets.
Building on the values and expertise that distinguish us — from natural sourcing and product excellence to innovation, precision and sustainability — we continue to explore new opportunities, broaden our horizons. We look to the future with confidence, determination and a clear commitment to long-term growth."

Mohamed Erraji, Chief Commercial & Strategy Officer of Misitano & Stracuzzi, **attended the event along with his team**, and stated that Notes Shanghai was an inspiring opportunity to connect with a dynamic and creative fragrance community in China, across Asia and beyond.

During the event, M&S presented its expertise in citrus and natural fragrance ingredients to an international audience of perfumers, fragrance houses, creators and industry professionals. Its participation in the inaugural Notes Materials area, a dedicated platform for fragrance raw materials**, provided an opportunity to introduce its natural ingredients, specialty fractions and extracts, while exploring new possibilities for their use in fine fragrance creation**. The team welcomed visitors from China, across Asia and beyond, engaging in discussions about ingredient quality, olfactory performance, innovation and the evolving expectations of the fragrance industry.

As part of the event programme, **Mohamed Erraji** delivered a presentation entitled ***"When Sicily Meets Asia: A Dialogue Through Citrus in Perfumery"***. The session explored the dialogue between Sicily's citrus heritage and Asian olfactory culture, and the potential of citrus ingredients to connect tradition with contemporary fragrance creativity.

About Notes Shanghai
Notes Shanghai is an international fragrance fair held twice a year in Shanghai, bringing together fragrance brands, perfumers, industry professionals and fragrance enthusiasts. The 2026 Autumn Edition, themed "Another Way", featured the inaugural Notes Materials area, dedicated to fragrance raw materials and creative exchange between suppliers and the perfumery community.
Further information: https://notesshanghai.com/

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This press release is available in the "Media" section of the website https://www.misitanoestracuzzi.com/.

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ABOUT MISITANO & STRACUZZI

The Misitano & Stracuzzi Group is one of the main Italian one of the main Italian business to business (B2B) operator active at international level in the creation, production and marketing of citrus essential oils mainly of natural origin and to a lesser extent in the production of citrus juice. The Company purchases citrus essential oils worldwide and produces proprietary solutions tailored to each individual customer's needs. The citrus essential oils are highly appreciated at the international level and are applied in a variety of fields, including food and drink, perfumes and fragrances, cosmetics and aromatherapy. The products made by the M&S Group are mainly intended for international customers, including large producers of flavours and fragrances. The Group currently operates through production facilities in Sicily, located in Furci Siculo, Pace del Mela and San Filippo del Mela, all in the Province of Messina.
Misitano & Stracuzzi is listed on the Euronext Growth Milan market, organized and managed by Borsa Italiana S.p.A. (ISIN code IT0005603078, ticker MS).

For further information

Investor Relations
Giuseppe Trusso – CFO & IRM - Misitano & Stracuzzi
investor.relations@misitanoestracuzzi.com
F +39 (0)90 2922571
Simona D'Agostino – IR Advisor - HEAR-ir
simona.dagostino@hear-ir.com
M +39 335 7729138

Press and Communication Office
HEAR-ir
Simona D'Agostino
simona.dagostino@hear-ir.com
M +39 335 7729138
Luca Macario
luca.macario@hear-ir.com
M +39 335 7478179

Euronext Growth Advisor
Intermonte
ega@intermonte.it
F +39 (0)2 771151