



Press Release

MISITANO & STRACUZZI S.P.A. IN THE PROJECT *LIFE IMPACTO* TO PROVIDE BIOLOGICALLY SOURCED SOLVENTS RECOVERED FROM CITRUS WASTE IN PRODUCTION

A REVOLUTIONARY PROGRAM FOR PLASTIC RECOVERY FROM OLD MOTORCYCLE HELMETS

The implementation of recycling practices helps reduce the amount of waste produced, contributing to a circular economy and minimizing disposal costs

THE HELMET SAVES YOUR LIFE.

LIFE IMPACTO PROJECT GIVES YOUR THERMOPLASTIC HELMET A **SECOND LIFE**, TO PROTECT AGAIN.

DON'T WASTE THE CHANCE, SUPPORT THE CHANGE.

A SECOND LIFE
The helmet doesn't stop at the end of its cycle, there is much more inside it.

GIVE IT BACK
By returning your exhausted helmet to us, you will help us protect not only you, but also the planet.

BRAND NEW
Like a lemon squeezed to the last, we can extract precious materials and transform it into something new.

Partners

Messina (ME), Italy – 14th January, 2025 - **Misitano & Stracuzzi S.p.A.**, one of the main Italian business to business (B2B) operator active at international level in the creation, production and marketing of citrus essential oils mainly of natural origin and to a lesser extent in the production of citrus juice ("**M&S** or the "**Company**"), listed on the Euronext Growth Milan market, organized and managed by Borsa Italiana S.p.A. (ISIN code IT0005603078, ticker MS), announces its participation in LIFE IMPACTO, an innovative project that will radically change the current lifecycle of motorcycle helmets, whose plastic components are assembled through processes that make their separation and recycling industrially and economically unfeasible. In the project, **Dainese**, an Italian company and leader in helmet manufacturing, **will leverage a process for separating plastic materials that employs bio-based solvents, supplied by Misitano & Stracuzzi and derived from the recovery of citrus production by-products.**



Misitano & Stracuzzi S.p.a.
Citrus Products
Via Ghibellina, 64 – 98122 Messina (Italy)

Share capital € 1.277.550,00 fully paid up
Messina Business Register
Tax ID and VAT 00170700835

Tel.: + 39 090 2922571
Email: info@misitanoestracuzzi.com
Website: misitanoestracuzzi.com

Diego Stracuzzi, CEO of the Company, emphasized: “At Misitano & Stracuzzi, we have always been committed to reducing the environmental impact of our production processes, striving to minimize water and energy waste, promoting differentiation, recycling, and proper disposal of waste materials and all packaging in the production cycle. As a testament to our commitment, we have already achieved the ISO 14001:2015 certification for our environmental management system and subjected our company to an EcoVadis evaluation regarding environmental, ethical, social sustainability, and supply chain management, obtaining the international silver medal. Participation in the LIFE IMPACTO project, in addition to benefiting the environment directly, represents a tangible application of the circular economy in our production process. Investing in ESG factors, Environmental, Social, and Governance, is an ethical choice but also an important medium-to-long-term strategy in which we firmly believe.”

So far, old helmets mostly ended up in landfills where they were incinerated. The challenge of the **LIFE IMPACTO project is to create a sustainable industrial process to recover polymeric materials (ABS, EPS, and PC)** from old helmets and reuse them to create new, safe helmets designed from the outset for easier recycling. **The separation of the plastic components is achieved through selective dissolution using biologically sourced solvents derived from citrus industry waste.**



The project is co-financed by the European Union under the LIFE23 program, which supports the Circular Economy and Quality of Life subprogram, and is implemented by a consortium of five Italian companies:

- Dainese Group as the coordinator
- Misitano & Stracuzzi, supplying biologically sourced solvents recovered from production waste
- Innovando, an innovative SME specializing in reverse logistics
- Re-sport, a start-up spin-off from the University of Bologna focused on innovative technologies for recycling sports equipment made from composite materials
- University of Bologna for research and development

For more information and updates on the project, visit the dedicated page at <https://misitanoestracuzzi.com/life-impacto/>.

This press release is available in the "Media" section of the website <https://www.misitanoestracuzzi.com/>.

ABOUT MISITANO & STRACUZZI

The Misitano & Stracuzzi Group is one of the main Italian one of the main Italian business to business (B2B) operator active at international level in the creation, production and marketing of citrus essential oils mainly of natural origin and to a lesser extent in the production of citrus juice. The Company purchases citrus essential oils worldwide and produces proprietary solutions tailored to each individual customer's needs. The citrus essential oils are highly appreciated at the international level and are applied in a variety of fields, including food and drink, perfumes and fragrances, cosmetics and aromatherapy.

The products made by the M&S Group are mainly intended for international customers, including large producers of flavours and fragrances and sometimes directly for producers active in food and beverage, personal and home care, aromatherapy, perfumery, cosmetics and pharma.

Today the Company can use two plants based in Sicily, respectively the Furci Siculo (Me) plant and in S. Teresa di Riva (Me), supported by various warehouses located in Italy, Northern Europe and on the west coast of the United States as well as by a dense and structured sales network spread throughout the world also made up of agents who support the relationship with the Group's customers. In December 2016, Misitano & Stracuzzi USA Corp. was established, a company incorporated under US law, wholly owned by Misitano & Stracuzzi S.p.A. M&S USA carries out distribution activities of essential oils and aromatic essences in the United States. The strategic position assumed by the subsidiary represents a key factor in the development of the Group's business.



Misitano & Stracuzzi S.p.a.
Citrus Products
Via Ghibellina, 64 – 98122 Messina – Italy

Share capital € 1.277.550,00 fully paid up
Messina Business Register
Tax ID and VAT 00170700835

Tel. + 39 090 2922571
Email: info@misitanoestracuzzi.com
Website: [misitanoestracuzzi.com](https://www.misitanoestracuzzi.com)

The Company is listed on the Euronext Growth Milan market, organized and managed by Borsa Italiana S.p.A., since 29th July 2024 (ISIN code IT0005603078, ticker MS). For the financial year ending December 31st, 2023, the Company's Revenues reached 59.0 million Euro, increasing by 42.2% respect to 2022's financial year and a Group net result of 7.1 million Euro.

For further information

Investor Relations

Giuseppe Trusso – CFO & IRM - Misitano & Stracuzzi

investor.relations@misitanoestracuzzi.com

F +39 (0)90 2922571

Simona D'Agostino – IR Advisor - HEAR-ir

simona.dagostino@hear-ir.com

M +39 335 7729138

Press and Communication Office

HEAR-ir

Simona D'Agostino

simona.dagostino@hear-ir.com

M +39 335 7729138

Luca Macario

luca.macario@hear-ir.com

M +39 335 7478179

Euronext Growth Advisor

Intermonte

ega@intermonte.it

F +39 (0)2 771151

