



## Press Release

**MISITANO & STRACUZZI S.P.A.**  
**WILL TAKE PART IN THE *INTERNATIONAL CITRUS & BEVERAGE CONFERENCE (ICBC)***  
**ON SEPTEMBER 17<sup>TH</sup>- 20<sup>TH</sup>, 2024**  
**AT THE SHERATON SAND KEY RESORT IN CLEARWATER BEACH, FLORIDA**

***President and CEO Antonio Stracuzzi will attend with his team***

Messina (ME), Italy – 12<sup>nd</sup> September, 2024 - **Misitano & Stracuzzi S.p.A.**, one of the main Italian business to business (B2B) operator active at international level in the creation, production and marketing of citrus essential oils mainly of natural origin and to a lesser extent in the production of citrus juice ("**M&S** or the "**Company**"), listed on the Euronext Growth Milan market, organized and managed by Borsa Italiana S.p.A. (ISIN code IT0005603078, ticker MS), will take part in the ***International Citrus & Beverage Conference (ICBC)*** to be held on September 17<sup>th</sup>-20<sup>th</sup>, 2024 at the Sheraton Sand Key Resort in Clearwater Beach, Florida (USA).

**Antonio Stracuzzi, President and CEO of the Company**, will be present with his team to meet partners and customers and discuss the **predominant industry trends, as long as the main strategies at international level for the medium to long term.**

As a reminder, M&S has a direct presence on the north American market through the wholly owned subsidiary **Misitano & Stracuzzi USA Corp.** which carries out distribution activities of essential oils and aromatic essences in the United States. **The strategic position assumed by the subsidiary represents a key factor in the development of the Group's business.**

*The annual ICBC conference focuses on key issues facing the industry and spans the topics of global juice and beverage technology to the marketing of new and innovative products. In particular, this year's conference will focus on recent research and consumer insights regarding the beverage category (especially orange juice) and the impact of new regulations and technical innovations on the food, beverage, and value-added industries (including AI).*

For further information please visit: <https://conference.ifas.ufl.edu/citrus/>.

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This press release is available in the "Media" section of the website <https://www.misitanoestracuzzi.com/>.

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### **ABOUT MISITANO & STRACUZZI**

*The Misitano & Stracuzzi Group is one of the main Italian one of the main Italian business to business (B2B) operator active at international level in the creation, production and marketing of citrus essential oils mainly of natural origin and to a lesser extent in the production of citrus juice. The Company purchases citrus essential oils worldwide and produces proprietary solutions tailored to each individual customer's needs. The citrus essential oils are highly appreciated at the international level and are applied in a variety of fields, including food and drink, perfumes and fragrances, cosmetics and aromatherapy.*

*The products made by the M&S Group are mainly intended for international customers, including large producers of flavours and fragrances and sometimes directly for producers active in food and beverage, personal and home care, aromatherapy, perfumery, cosmetics and pharma.*



**Misitano & Stracuzzi S.p.a.**  
**Citrus Products**  
Via Ghibellina, 64 – 98122 Messina (Italy)

Società a socio unico  
Capitale sociale € 1.277.550,00 i.v.  
Iscrizione al registro delle imprese di Messina  
C.F. e P.IVA 00170700835

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**Email:** [info@misitanoestracuzzi.com](mailto:info@misitanoestracuzzi.com)  
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*Today the Company can use two plants based in Sicily, respectively the Furci Siculo (Me) plant and in S. Teresa di Riva (Me), supported by various warehouses located in Italy, Northern Europe and on the west coast of the United States as well as by a dense and structured sales network spread throughout the world also made up of agents who support the relationship with the Group's customers. In December 2016, Misitano & Stracuzzi USA Corp. was established, a company incorporated under US law, wholly owned by Misitano & Stracuzzi S.p.A. M&S USA carries out distribution activities of essential oils and aromatic essences in the United States. The strategic position assumed by the subsidiary represents a key factor in the development of the Group's business.*

*The Company is listed on the Euronext Growth Milan market, organized and managed by Borsa Italiana S.p.A., since 29<sup>th</sup> July 2024. For the financial year ending 31st December 2023, the Company's Revenues reached 59.0 million Euro, increasing by 42.2% respect to 2022's financial year and a Group net result of 7.1 million Euro.*

**For further information**

Misitano & Stracuzzi

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