



**MISITANO & STRACUZZI S.P.A.**  
**WILL BE PRESENT AT THE XVII EDITION OF SIMPPAR FROM MAY 28th TO 29th**  
**AT COURS HONORÉ CRESP - GRASSE (FRANCE)**  
**STAND B8**

**Messina (ME) - Italy, May 28th, 2024** - Misitano & Stracuzzi S.p.a., an international leader in the market for citrus juices and essential oils for the food and beverage, fragrance and cosmetics industries ("M&S or the 'Company'"), announces that it will be exhibiting at the 17th edition of SIMPPAR, which will be held May 28-29th at Cours Honoré Cresp - Grasse (France).

Created 32 years ago by the French Society of Perfumers (SFP) to enable its perfumery members to meet with manufacturers, SIMPPAR has become, year after year, the most important trade fair for perfumery raw materials. Its international focus continues to grow, and half of the exhibitors and 45% of the visitors to SIMPPAR 2023 came from all over the world. The concept of human-friendly and friendly exhibition, located close to the largest perfumery companies, is the guarantee of the fair's success. This 17th edition will be held outdoors for the first time, on the Cours Honoré Cresp, from 5:30 p.m. to 10:00 p.m. For more information see: [simpapar.fr](http://simpapar.fr).

---

*This press release is available in the "Media" section of the web site: [misitanoestracuzzi.com](http://misitanoestracuzzi.com).*

---

**MISITANO & STRACUZZI GROUP**

The Misitano & Stracuzzi Group is an international market leader in Sicilian citrus juices and essential oils and is active in the processing of citrus fruits to produce derivatives for the food and beverage, fragrance and cosmetics industries. The Company, based in Messina, is family-owned, with more than 100 years of history. The know-how acquired by the four successive generations since 1922 allows the Group to position itself as one of the most important players in the niche market of citrus fragrance and essential oil producers worldwide. The core business is the production of citrus essential oils and juices. Today the activity is carried out in the Furci Siculo (ME) plant, dedicated to the production of "juices", and in the S. Teresa di Riva (ME) plant, dedicated to the processing of "essential oils."

In December 2016, a new company under U.S. law was established, Misitano & Stracuzzi USA Corp.. It's a wholly owned subsidiary of Misitano & Stracuzzi S.p.a. which carries out distribution activities of essential oils and aromatic essences in the United States. The strategic position assumed by the subsidiary is a key factor in the development of the Group's business.

***For more information***

**Misitano & Stracuzzi S.p.a.**

Press Office and Communication: HEAR-ir

Simona D'Agostino  
[simona.dagostino@hear-ir.com](mailto:simona.dagostino@hear-ir.com)  
M +39 335 7729138

Luca Macario  
[luca.macario@hear-ir.com](mailto:luca.macario@hear-ir.com)  
M +39 335 7478179



**Misitano & Stracuzzi S.p.a.**  
Citrus Products  
Via Ghibellina, 64 - 98122 Messina - Italy

Società a socio unico  
Capitale sociale € 1.020.000,00 i.v.  
Iscrizione al registro delle imprese di Messina  
C.F. e P.IVA n. 00170700835

**Tel.** +39 090 2922571  
**Fax:** +39 090 2927835  
**Email:** [info@misitanoestracuzzi.com](mailto:info@misitanoestracuzzi.com)  
**Website:** [www.misitanoestracuzzi.com](http://www.misitanoestracuzzi.com)