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Up2You Srl SB

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Misitano & Stracuzzi calculates its carbon footprint and embarks on a pathway towards carbon neutrality

In early 2023, Misitano & Stracuzzi embarked on a pathway towards carbon neutrality with the support of Up2You.

During the first months of the year, the company analysed and quantified its direct and indirect emissions, allowing it to calculate its Corporate Carbon Footprint. The analysis and quantification of direct and indirect emissions were then described in the GHG (Green House Gas - Emission Inventory) Report, prepared in accordance with the guidelines set out in the GHG Protocol Corporate Accounting and Reporting Standard, the benchmark most widely used by companies and institutions worldwide for the calculation and reporting of greenhouse gas emissions and, adopted by more than 90% of the Fortune 500 companies.

The approach taken by Misitano & Stracuzzi, recognised by the international authorities, involves calculating its emissions, setting up a strategy to reduce them, and finally neutralising non-reducible emissions by supporting and financing certified environmental protection projects, developed with the sole purpose of capturing CO₂.

The reporting work completed in the first part of the year will allow for the voluntary and concrete planning of management strategies and policies for reducing and offsetting greenhouse gas emissions in the coming months.