



Misitano & Stracuzzi SpA: the Stracuzzi family takes over the entirety of the company's capital

On November 9th 2022, in the year of the centenary of the first meeting between Francesco Stracuzzi di Rosario and Francesco Misitano di Lorenzo, with great foresight the Shareholders and Directors Antonio, Diego and Emanuela Stracuzzi (the fourth generation of the family at the helm of the company) bought out the Misitano family, thus becoming the full owners of Misitano & Stracuzzi SpA.

For Misitano & Stracuzzi, this reorganisation among the shareholders, who strongly believe in the company's outstanding potential and wish to continue investing time and energy in it, is certainly a springboard for new and ambitious goals and a means for continuing to pursue the company's exciting entrepreneurial adventure, contributing actively - now as ever - to the development of Sicily's social and economic fabric.

This extraordinary operation was partly made possible by the partnership with Banca Agricola Popolare di Ragusa, traditionally committed to enhancing the territory, which unhesitatingly believed in the professionalism and vision of Antonio, Diego and Emanuela Stracuzzi.

Misitano & Stracuzzi S.p.A. produces citrus derivatives of the highest quality. Its core business concerns the production of essential oils and citrus juices exclusively from Sicilian lemons, blood and blonde oranges, and mandarins.

The company is a leading player in the Sicilian citrus juices and essential oils market. Pursuing its ongoing internationalisation strategy, it now exports products to numerous foreign markets. In 2016, the subsidiary Misitano & Stracuzzi USA Corporation was established for more effective penetration of the American market.

The company currently works from its Messina offices and two nearby production plants in Furci Siculo (citrus fruit juices) and Santa Teresa di Riva (essential oils).

In 2021, the administrative process was launched for the construction of a new "Logistic and agro-industrial transformation hub" on a 10-hectare site purchased in the municipality of Barcelona P.G., near Messina. This will undoubtedly constitute a key driver for expanding and increasing production capacity and contributing to the company's further growth.

"The future belongs to those who believe in the beauty of their dreams" (Eleanor Roosevelt), 100 years on, the story of Misitano & Stracuzzi continues...

